



Eberle Images

Wedding Guide

For the most epic wedding experience



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Hello! Erin and James here! We are a brother/sister team specializing in Wedding Photography and Videography! As Wedding Professionals, we take pride in the responsibility of not only creating art, but in helping you feel as relaxed as possible throughout this process. It's our goal to give you the opportunity to slow down, soak in and fully experience the day you've worked so hard to put together. We look to document your day in a way that will bring you right back to this moment when you look at your photos and video 20 years from now! We're not only shooting your wedding for you, your friends and your families, but also for future generations who will be able to watch your video and open your album 75 years from now and feel just how much you loved each other.

If you are interested in booking, we will set up a meeting to discuss the vision you have for your big day, as well as go over details of our services and contract. Together we will come up with a plan and discuss an initial timeline for your wedding day. We are here for you as a sounding board and will help you get organized and feel secure about your plans!... Anything we can do to help, we are here for you!

All of our couples come away with Hi-res and Web-sized files, as well as an online gallery to share with friends and family. However, we also have upper level packages designed to aid all of our couples with the printing of their photographs - meaning most of our packages contain assorted physical, archival quality products (from signature albums to vivid metals and acrylics) developed to last a lifetime and more. We also provide all of our couples a life-time guarantee on all of our products.

Because you'll be spending so much of your day with us, we want to make sure that you are super comfortable with us so that you feel free to be yourself in front of our lenses. We take that very seriously and it's our mission to get to know our couples before their big day.

All of our photo packages come with a 1 - Hour Engagement session. We also have phone conversations, meetings and (if you're local) 1 - 2 months before your wedding we try to treat you guys to dinner so that we can get a better feel for what makes you tick as a couple, your personality styles and the things that are really important to you - all so that we can make sure we are capturing your day in a way that is meaningful!

Once your final images are ready for viewing, we will set up your Viewing/ Ordering Appointment, where we will help you finalize your product package decisions to print the lasting imagery you will cherish the rest of your lives.



OUR PROCESS



A little about me: By day I masquerade as a Masterchef contestant - cooking and baking and pretending that I'm as good as Giada De Laurentiis when in reality I'm probably about as good as Hannah Hart from "My Drunk Kitchen". By night, I'm sleeping, cuz well... I love my sleep.. If I could imagine my perfect day it would involve hiking and/or skiing, hanging out at a brewpub, attending a concert and then sleeping a full 8 hours without interruption.

I'm a huge coffee and craft beer lover. I can't go a day without listening to music (I love all kinds of music from metal to country. Broadway musicals to Irish Pub music. Maybe throw in a little emo punk, folk or 90s hip hop.... honestly, I just love to jam to whatever!). I love watching and playing sports (and played them all through college) and I love drawing and painting. If I go a day without creating something (be it a photo, a drawing, a loaf of bread, whatever) I get real antsy.

I'm married to my wonderful husband, Jon, and we have three little girls who could not be more different from one another and I love it. I'll gladly talk to you ad nauseam about them if you want me to, but I won't bore you right now.

WHO ARE WE... James Singleton



Like Erin, I have always been drawn to the arts. My experience with cameras started way back in high school when I quickly fell in love with A/V club. By my senior year, I was president of the club and was producing a student-run news show for the town's local access TV station.

From there, I went to college at UMass Lowell where I studied music. I've been a guitar player for many years, and I have a particular love for acoustic guitars. I've been fortunate enough to experience playing in a touring band and will always keep music a central part of who I am. You'll find me at concerts whenever I can manage to get to them!

Experiencing nature is how I relax. If I'm not tagging along with Erin and fam on a national park trip, I might be found exploring local trails in the woods, or looking for the perfect sunset spot, carrying a tripod and hoping for a beautiful landscape photo/video opportunity. I have a long list of places I would love to see!



*If you decide to book both
photography and videography with
Eberle Images, you will receive a
\$500 discount!*

PHOTOGRAPHY





WHAT TO EXPECT...

I'M A HAND-HOLDER

If you're at all like me, you may feel a little lost at the prospect of planning your wedding. There is a lot to go through, a lot to organize, and for Type-A's like myself, a lot of lists. And chances are, when it comes to photography, you have no idea what you may want to plan for or how long photographing things like details or family formals will take. That's where I come in!

CALMING PRESENCE ON YOUR WEDDING DAY

Because we take the time to plan your day out together (I create a photography timeline of your day with all my couples), I will know your vision for how you see things progressing. You've got me to help keep things going as smoothly as possible! Your day will go by fast and I want to make sure you're able to enjoy it, soak everything in and be as present as possible with the people who mean most to you! I'm a former collegiate goalie and while things may get intense, I thrive under pressure and will keep things cool and calm for ya!

HIGHEST QUALITY PRINTED PRODUCTS

It's my sincere belief that photographs evoke emotion and attachment to a person/place better than our memories can alone. And being able to walk past, flip through and view those powerful images every day will keep those memories alive far longer! That's why I've taken the time to research all the best products that are designed and tested to last more than a lifetime!

“ I absolutely adore Erin and the memories she has helped us create and capture as our photographer....Even before we met, she was so upbeat and friendly in our emails I knew instantly we would absolutely have a great experience! She made our engagement session so effortless and fun even though it was a rainy evening, the pictures came out great. She was so helpful when it came to navigating our wedding during the height of covid in 2020, up to and including splitting the allotted session time to capture both our smaller backyard wedding and our larger party. Her photos are amazing, as are all of the different options she has for printing/displaying our precious moments!”



To secure your wedding date requires a non-refundable installment of **\$1,000**.
 A second installment of **\$1,000** is due 3 months before your wedding.
 The remaining balance ("**BALANCE**") is due upon package selection at your Viewing/Ordering Appointment after your wedding photos are ready to view!

PLATINUM PACKAGE -
\$4,000 BALANCE
TOTAL INVESTMENT: \$6,000

- + Trinity Series 15x10 Hand-Bound Custom Album | 40 pages
- + 2 Trinity Series 15x10 Parent Albums | 40 pages
- + 8x12 Acrylic Block
- + 12x24 Vivid Metal Print
- + ***Hi-Res Edited Digital Files from Wedding***
- + Fully Edited Online Gallery for Sharing with Friends/Family
- + Highlight Slideshow

Additional Wedding Discounts
 40+% off additional A La Carte Products

SILVER PACKAGE -
\$1,000 BALANCE
TOTAL INVESTMENT: \$3,000

- + Shamrock Series 12x8 Coffee Table Book | 30 pages
- + ***Hi-Res Edited Digital Files from Wedding***
- + Fully Edited Online Gallery for Sharing with Friends/Family
- + Highlight Slideshow

Additional Wedding Discounts
 25+% off additional A La Carte Products

GOLD PACKAGE -
(MOST POPULAR)
\$1,500 BALANCE
TOTAL INVESTMENT: \$3,500

- + Claddagh Series 12x8 Hand-Bound Custom Album | 30 pages
- + 16x24 Vivid Metal Print
- + ***Hi-Res Edited Digital Files from Wedding***
- + Fully Edited Online Gallery for Sharing with Friends/Family
- + Highlight Slideshow

Additional Wedding Discounts
 30+% off additional A La Carte Products

BRONZE PACKAGE -
\$500 BALANCE
TOTAL INVESTMENT: \$2,500

- + ***Hi-Res Edited Digital Files from Wedding***
- + Fully Edited Online Gallery for Sharing with Friends/Family
- + Highlight Slideshow

Additional hours of coverage can be booked at \$150/hour.

Investment - Photography

After your wedding day, we will get together to look at your photos and I will help you to pick out whichever package best suits your needs.. Or even create you a custom package for your products/digitals!

*All Packages come with complimentary timeline creation, a 1-Hour Engagement Session w/digital files and 8 Hours of coverage on your wedding day.
 *A Second Shooter can be added for an additional \$550 (to be determined and invoiced no later than 3 months before your wedding).



FREQUENTLY ASKED QUESTIONS - Photography

DO YOU HAVE 2 PHOTOGRAPHERS AT MY WEDDING?

I certainly can! The package pricing you viewed on an earlier page does not include a second shooter, but as long as you request one no later than 3 months before your wedding, I have a list of photographers I can hire to second shoot your day. Second shooters can be booked for \$550 and will be invoiced along with your second installment 3 months before your wedding.

DO WE GET DIGITAL FILES?

Yes! All of our packages come with a Fully Edited Online Gallery to share with your friends and family that contains Web-sized files (which can be printed up to an 8x10 before they start to get pixelated), All packages also come with the Hi-Res files on a USB, which are delivered in a luxury, felt-lined box (harder to lose!). On your USB you'll also find the print-release, which gives you permission to print your images wherever you'd like!

ARE YOU INSURED?

Yes! We are fully insured for both event and equipment coverage.

WHEN IS WHAT PAYMENT DUE AND WHEN?

To secure your wedding date requires an initial (non-refundable) installment of **\$1,000**. This is due when you sign your wedding contract.

Your second wedding installment of **\$1,000** (or \$1,550 if you've booked a second shooter) is due 3 months before your wedding date.

The remaining balance will be determined and due when you view your photos at your Viewing/Ordering Appointment after your wedding.

Payment plans can also be scheduled to help out your budget! If this is something that you would like to discuss, please let us know! Products cannot be delivered until payment is received in full.

HOW LONG DO I HAVE TO WAIT FOR MY PHOTOS?

Per our contract, we guarantee your photos will be ready for viewing no later than 4 weeks after your wedding!

Product delivery will depend on when your album is approved and sent to the lab. Albums may take between 6 - 8 weeks to print, bind and deliver from the time they are approved.

VIDEOGRAPHY





OUR APPROACH TO VIDEO

IT'S ABOUT THE SMALL MOMENTS

Do we love that sweeping gimbal shot of a beautiful bride standing out in the wind on a hilltop? Of course we do! Do we look for those beautiful hero shots? Yep. But... In many cases, it is the smaller moments between the most epic moments of your wedding day that become incredibly important and memorable. We're looking to capture all of those things and blend them together.

YOUR VIDEO SHOULD FIT YOUR PERSONALITIES

Some weddings have a string quartet playing Pachelbel. Some of them have the whole bridal party in flannel and the bride riding off in a tractor. I've been to goth weddings, fancy weddings, beach weddings, mountain weddings, elopements, and more. The last thing I want to do is ever have my video work be described as "generic", because that means I haven't captured the unique personalities of my clients. It's YOU getting married. I want to help express who each of YOU are.

LET'S HAVE FUN!

The secret to getting a great wedding video, is when your videographer is in on all of the bridal party's inside jokes at the end of the night. When we're all laughing together, and when I feel like an honorary member of the family by the time I leave, I know for sure that the video is going to be special.

So let's have some fun.

~ James





Investment - Videography

We offer two different video products to choose from.

To secure your wedding date for videography also requires a non-refundable installment of **\$1,000**. The remaining balance is due upon completion of final video.

WEDDING REEL

TOTAL INVESTMENT: \$1,800

- + 3 minute video
- + 4 Hours of coverage
- + 1 Camera Operator
- + Limited Audio Recording

A beautiful cinematic music video that captures visuals of the ceremony, as well as the moments immediately before and after.

Reception is not covered.

Not eligible for special pricing or promotions.

HIGHLIGHT VIDEO (Most Popular)

TOTAL INVESTMENT: \$2,800

- + 10 minutes in length
- + 8 Hours of coverage
- + 1 Camera Operator
- + Audio Recording of Vows and Speeches

I'm spending the whole day with you to make a film that encapsulates all the best moments and memories. Vows & Speeches will be recorded, and pieces of them will be used in your film.

DOCUMENTARY VIDEO

TOTAL INVESTMENT: \$4,000+

- + 20 minutes+ in length
- + Coverage for multiple days
- + 2 Camera Operators
- + Documentary-style Audio recording
- + Multiple Interviews

Let's tell the full story of your wedding. We can capture rehearsal dinners and after parties, as well as film events that span more than one day. We will interview you to capture your thoughts and feelings at critical moments. We can also capture additional interviews of other individuals such as the bridal party or parents.

These packages are customized & priced to your needs.

Re-live your wedding day and have a treasure for your future selves and family members.

ADDITIONAL ADD-ONS

- + Second shooter for highlight video \$ 500
- + Additional coverage for highlight video \$ 100 hr
- +Excessive travel on a case by case basis
- **Private lodging must be provided by client for multiple days of coverage.



FREQUENTLY ASKED QUESTIONS - Videography

DO I NEED A SECOND SHOOTER FOR VIDEOGRAPHY?

A second videographer is included with our documentary video package, but you may be wondering if it's worth hiring one for your highlight video. In short, a second shooter allows us to capture things happening in different places at once. For example: Bride and groom getting ready at different locations. Most highlight videos don't require a second shooter. If you have concerns, we're happy to discuss!

DO YOU USE DRONES?

We sure can. There is no additional cost for drone usage. This is because the use of a drone cannot be guaranteed. Factors such as the weather, restricted airspace, local laws, and venue rules can all limit or completely prohibit the use of drones. This is outside of our control. If it's important to you that some aerial footage be captured, be sure to discuss this with us ahead of time. In some cases, a second videography may be required, depending on what part of your day you'd like to see from the sky!

ARE YOU INSURED?

Yes! We are fully insured for both event and equipment coverage.

DO YOU DELIVER RAW CAMERAGE FOOTAGE?

We do not. The Sony cameras we use shoot footage that requires a very powerful computer to be able to work with. The footage also looks nearly grayscale, and without much visible contrast or color until it is processed in editing. This allows them to capture the best possible image, but makes it impractical to anyone other than a video editor to hold onto. These files are also very large. We may record several hours of footage, just to create a highlight video that is 10 minutes in length. This is because we take truly the best moments out of the footage. If you have concerns about this, we're happy to discuss further.

DO YOU DELIVER AN UNCUT VIDEO OF THE FULL WEDDING CEREMONY?

We do not. Not only would this somewhat prevent us from shooting more beautiful and creative footage of your ceremony, but we truly believe that this wouldn't be very entertaining for you to watch. If you would like guidance putting a camera or smart phone on a tripod so that you can record the ceremony in this way, we're happy to provide advice for this. Trust us, a more professional and beautiful wedding video is what you're hiring us to make for you, and this just isn't part of that process.



FREQUENTLY ASKED QUESTIONS - Videography cont.

HOW LONG DOES IT TAKE FOR MY VIDEO TO BE DELIVERED?

Please allow up to 8 weeks for your final video to be delivered. In some cases, it may be finished sooner than this. That will depend on how many videos we are editing at one time. We prefer making sure our videos are edited beautifully over rushing to deliver them before they truly look their best.

WHAT MUSIC WILL YOU USE, AND CAN I CHOOSE A SONG?

We only use music that we are fully licensed to use. We have access to a library of licensed music that we feel makes for a beautiful soundtrack to your big day. That being said, we love knowing your tastes! Please let us know if there is a genre or style of music you would (or would not), like to hear in your video. If you have no particular opinion on the matter, we're happy to take over and use our own judgement. James is a musician afterall. If there is a particular main stream song that you absolutely must have in your wedding video, we are happy to look into whether or not that song is available to license, and you will be responsible for paying fo that license.

WILL I BE WEARING A MICROPHONE?

Probably yes. Even with a highlight video, we like to record some audio from vows and speeches. Wearable lavalier mics (aka lapel mics) are in our kit. For brides, we have a white thigh strap, and skin stickers that make it possible to hide the microphone

very effectibely. If you absolutely do not want to wear a microphone, we can also mic up the officiant, or use a microphone on a stand as an alternative. However, please keep in mind that a big microphone on a stand will be a lot more of an eyesore than a tiny microphone. The best audio will be capture by having you wear a microphone, but we are here to provide alternatives if you decide not to wear one. and your video will stil be beautiful.

CAN WE HIRE EBERLE IMAGES FOR BOTH PHOTO AND VIDEO?

Yes. As a reminder, we offer a \$500 discount on the total price if you purchase a photo and a video package from us. If you're looking at packages that requires additional shooters, We can still accomodate that as well by hiring one of our trusted industry colleagues to join in at our direction.

WHAT IS THE RESOLUTION OF THE FINAL VIDEO? HOW IS IT DELIVERED?

Your video wil be HD 1080p at 24p. The file size will be rather large, and will be available for you to download through the internet. If you do not have access to fast enough internet, you can purchase or provide a had drive that we can arrange to have delivered or sent to you. PLEASE ensure you back up your video, and discuss this with us if you aren't sure how to.



VIDEOGRAPHY EQUIPMENT

CAMERAS & LENSES

Our primary camera for video work is the **Sony FX3** from Sony's cinema line. It's a Netflix approved camera. Enough said!

We also use the **Sony a7IV** for additional video coverage.

For Drones we prefer to use the **DJI mini 3 pro**, as it's small, takes beautiful footage, and is slightly quieter for a less disruptive flight.

We use mostly **SIGMA Art** lenses for our video work, which are exceptionally sharp and render both contrast and color beautifully.

STABILIZATION

Sometimes that slightly shaky handheld look is just perfect and feels so real. Sometimes it's not... When it's not, we use a **DJI Ronin S2 Gimbal** to create buttery smooth footage.

We're also fond of **SIRUI** tripods and monopods, both of which you may or may not see us using. Our Sony cameras offer some stabilization built in as well.

AUDIO EQUIPMENT

We use TASCAM audio recorders. Our kit includes **DR-10L** lavalier mics, and the **Portastudio X6** field recorder.

You may also see us using various shotgun microphones. Our favorite is the **Sennheiser MKE600**, but we also use smaller on camera rode mics.

LIGHTING EQUIPMENT

For videography, we prefer to rely on the available natural light to capture the majority of your day. That being said, there are some moments that sometimes requires a little extra punch of light. If your reception is very dark, we may use an **Aputure LS 60x** to light up that first dance, or best man speech.. You may also see us using a small on camera light if the room is very dark. Don't worry, we'll ensure that any lighting we use doesn't interfere with your DJ or any photography.



Let's get this party started!

